

20th Anniversary Celebration Event

# SPONSORSHIP OPPORTUNITIES



# Access

Every Student. Every Chance. Every Day.



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## ACCESS IS CELEBRATING 20 YEARS!

Access Academies is celebrating 20 years of providing equitable education to underserved students across the Saint Louis region and you can help continue our legacy by sponsoring our 20th Anniversary Celebration Event!

## ABOUT ACCESS

Twenty years ago, the late John Vatterott championed the idea for a nonprofit organization aimed at propelling historically underserved middle school students into high school and onto college and career success. Rooted in the belief that education was the most enduring path to economic stability and that a strong school was the bedrock of a vibrant neighborhood, John launched Access Academies with 15 eighth graders inside a single South City middle school.

Today, Access Academies serves more than 390 students from middle school to college across the St. Louis region. Since our founding, we have invested over \$9.7 million in our students' tuition and our 26 partner high schools. We have funded more than \$6.9 million to support high-quality enrichment programs, summer school, and graduate support services. And we have helped guide over 1,437 students on a path to success.

It has truly been a remarkable two decades. As we embark on our anniversary year, we're excited to reflect on the lasting impact Access has made in our community and celebrate the incredible achievements of our students and graduates.

## OUR IMPACT



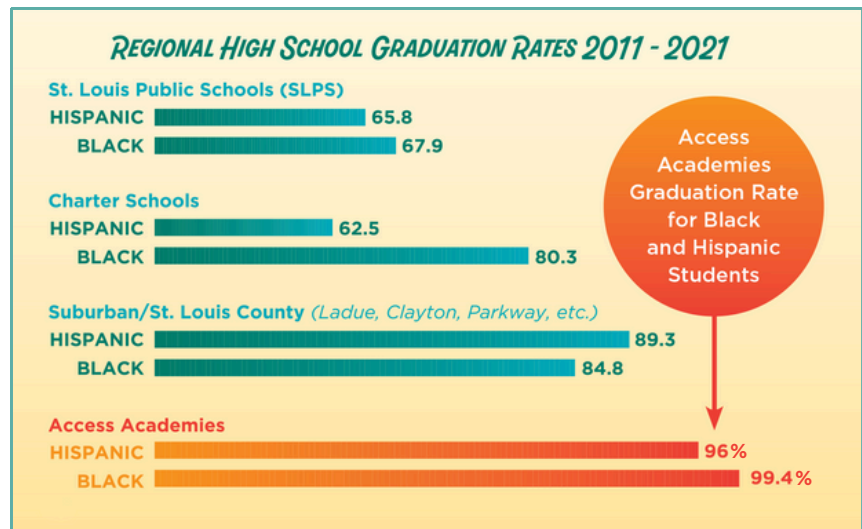
**98%**  
**ACCEPTED**  
to college-preparatory high schools



**97%**  
**GRADUATED**  
high school on-time (compared to 87% nationwide)



**95%**  
**ACCEPTED**  
to college or other post-secondary institution





**Access Academies  
20th Anniversary  
Celebration Event**  
Thursday, April 3, 2025  
Saint Louis Science Center

## **Sponsor the Access Celebration Event Today**

The Celebration Event is our largest fundraiser of the year and helps raise the lion's share of our programming and scholarship budgets. It is an inspirational evening intended to celebrate the success of our students, recognize the hard-earned accomplishments of our Academy scholars, and reconnect with alumni and graduates of the program.



### **Sponsorship of the Celebration Event supports:**

Our College & Career Success Program and Access College Scholarship

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Our Graduate Support Directors as they build enduring relationships and provide critical mentoring and counseling from middle school through college graduation

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Our students and their families with four years of private, college-prep high school tuition scholarships

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Our enrichment programming, which extends the school day and academic year by over 1,035 hours



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## 2025 Sponsorship Packages

### Valedictorian • \$50,000

- 20 VIP tickets in designated VIP seating with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- Exclusive paid (boosted) individual social media post, one group post by sponsorship level, one post featuring all sponsors
- Full-page, full-color advertisement in the program
- Commemorative gift

### Salutatorian • \$25,000

- 10 VIP tickets in designated VIP seating with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- Exclusive paid (boosted) individual social media post, one group post by sponsorship level, one post featuring all sponsors
- Full-page, full-color advertisement in the program
- Commemorative gift

### Merit Scholar • \$15,000

- 10 VIP tickets in designated VIP seating with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- Exclusive individual social media post, one group post by sponsorship level, one post featuring all sponsors

### Dean's List • \$10,000

- 10 Celebration Event tickets
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- Exclusive individual social media post, one group post by sponsorship level, one post featuring all sponsors

### First Honors • \$5,000

- 10 Celebration Event tickets
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- One group social media post by sponsorship level plus one post featuring all sponsors

### Second Honors • \$3,500

- 10 Celebration Event tickets
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
  - Print: Event invitation, dinner program, and annual impact report
  - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
  - Video: All event videos
- One group social media post featuring all sponsors

### Key Metrics

- Estimated Dinner Attendance: 300-400 guests
- Direct Mail Reach: 1,500 people
- Social Media Reach: Facebook (836 followers); X (259 followers); Instagram (225 followers); LinkedIn (148 followers)
- Email Reach: 1,040 subscribers; Average open rate: 64.3%

	VALEDICTORIAN \$50,000	SALUTATORIAN \$25,000	MERIT SCHOLAR \$15,000	DEAN'S LIST \$10,000	FIRST HONORS \$5,000	SECOND HONORS \$3,500
TICKETS	20 VIP	10 VIP	10 VIP	10	10	10
VERBAL RECOGNITION AT EVENT	✓	✓	✓	✓	✓	✓
RECOGNITION IN INVITATION	✓	✓	✓	✓	✓	✓
RECOGNITION IN EMAIL PROMOTIONS	✓	✓	✓	✓	✓	✓
RECOGNITION IN EVENT SLIDESHOW	✓	✓	✓	✓	✓	✓
RECOGNITION IN EVENT SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
RECOGNITION IN ANNUAL IMPACT REPORT	✓	✓	✓	✓	✓	✓
RECOGNITION IN ALL EVENT VIDEOS	✓	✓	✓	✓	✓	✓
ALL SPONSOR SOCIAL MEDIA POST	✓	✓	✓	✓	✓	✓
SPONSOR LEVEL SOCIAL MEDIA POST	✓	✓	✓	✓	✓	
EXCLUSIVE SOCIAL MEDIA POST	BOOSTED	BOOSTED	✓	✓		
FULL-PAGE ADVERTISEMENT IN PROGRAM	✓	✓				
COMMEMORATIVE GIFT	✓	✓				





20 YEARS

# Access

Every Student. Every Chance. Every Day.

For more information or to secure a sponsorship package, please contact Peg Lord, Development Manager, at 314.452.5584 or [Peg.Lord@accessacademies.org](mailto:Peg.Lord@accessacademies.org).

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[accessacademies.org](https://accessacademies.org)



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3500 Lindell Boulevard | Fitzgerald Hall, Suite 200 | Saint Louis, MO 63103  
314.898.0430 (ext. 3) | [info@accessacademies.org](mailto:info@accessacademies.org)

