

EVERY STOP OF THE WAY

*Access Academies
15th Annual Celebration Dinner*

2024 SPONSORSHIP OPPORTUNITIES

Since 2005, Access Academies has worked to create equity in education across the St. Louis region by propelling middle school students who have been historically underserved through high school and on to college and career success. To achieve this, we've embraced an innovative model that incorporates challenging after-school and summer enrichment programs, scholarships to private college-prep high schools, and 11+ years of individualized counseling. With you by our side, Access has supported the development of over 1,397 students from 30 different zip codes and continues to prepare the next generation of community leaders, thinkers, and innovators to make their mark across the region.

Our Impact



98%
ACCEPTED
to college-preparatory
high schools



97%
GRADUATED
high school on-
time (compared to
86% nationwide)



93%
ACCEPTED
to college or other
post-secondary
institution

- Access Academies' high school graduation rates for both African American (98%) and Hispanic (92%) students exceed the national averages for both racial and ethnic groups, as well as the graduation averages for schools in St. Louis City (including St. Louis Public Schools and St. Louis Charter Schools), which are less than 90%.
- 67% of Black students and 59% of Hispanic students in Access Academies who graduate high school enroll in post-secondary opportunities immediately after high school. These figures are larger than for all students in St. Louis Public Schools (46%) and all students in Inner-Ring Suburban St. Louis schools (58%).



**Access Academies 15th Annual
CELEBRATION DINNER**
Thursday, May 30, 2024
The Ritz-Carlton, St. Louis

The Celebration Dinner is our largest fundraiser of the year and helps raise the lion's share of our programming and scholarship budgets. It is an inspirational evening intended to celebrate the success of our students, past and present, recognize the hard-earned accomplishments of our current Academy scholars, and reconnect with alumni and graduates of the program.



Sponsor the Access Celebration Dinner Today

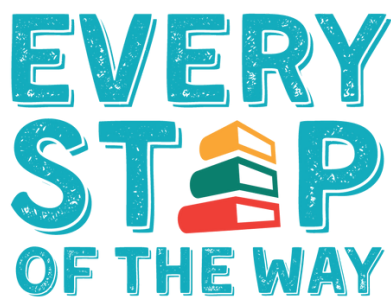
Sponsorship of the Access Celebration Dinner supports:

Our College & Career Success Program and Access College Scholarship

Our Graduate Support Directors as they build enduring relationships and provide critical mentoring and counseling from middle school through college graduation

Our students and their families with four years of private, college-prep high school tuition scholarships

Our enrichment programming, which extends the school day and academic year by over 1,035 hours



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2024 Sponsorship Packages

Valedictorian • \$50,000

- Two Premium tables for 10 in prime location with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- Exclusive paid (boosted) individual social media post, one group post by sponsorship level, one post featuring all sponsors
- Full-page, full-color advertisement in the program
- Commemorative gift (delivered)

Salutatorian • \$25,000

- Premium table for 10 in prime location with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- Exclusive paid (boosted) individual social media post, one group post by sponsorship level, one post featuring all sponsors
- Full-page, full-color advertisement in the program
- Commemorative gift (delivered)

Merit Scholar • \$15,000

- Table for 10 with special bottles of wine and logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- Exclusive individual social media post, one group post by sponsorship level, one post featuring all sponsors

Dean's List • \$10,000

- Table for 10 with logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- Exclusive individual social media post, one group post by sponsorship level, one post featuring all sponsors

First Honors • \$5,000

- Table for 10 with logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- One group social media post by sponsorship level plus one post featuring all sponsors

Second Honors • \$3,500

- Table for 10 with logo printed on table placard
- Verbal recognition at the event
- Recognition in marketing materials and signage. Logo displayed in or on:
 - Print: Event invitation (1,500 pieces)*, dinner program, and annual impact report
 - Digital: Dinner email promotions, event slideshow, social media, and annual impact report
 - Video: All event videos
- One group social media post featuring all sponsors

For more information or to secure a sponsorship package, please contact Peg Lord, Development Associate, at 314.452.5584 or Peg.Lord@accessacademies.org.

*Pledge by March 1, 2024 required for inclusion on the event invitation

Key Metrics:

Estimated Dinner Attendance: 400-500 guests | Social Media Reach: Facebook (758 followers); Twitter (423 followers); LinkedIn (111 followers) | Email Reach: 1,080 subscribers; Average open rate: 65.4%