

# Sample Elevator Pitches



Every student. Every chance. Every day.

## Definition

A 30-second explanation of what your nonprofit does, why it's necessary, and how someone's involvement is an opportunity to be part of a larger vision.

## Official Access Elevator Pitch

Access is a **nonprofit** that envisions a world where every student has every chance, every day. We are unique in our **commitment** to the development of the total child from **middle school** through **college**, providing customized **counseling**, **enrichment programming**, and high school and college **scholarships**. We provide access to a **high-caliber education** and create **personal growth opportunities** that are essential to our students' future **success**. The goal is to expand their worldview and give them the chance to dream big, go big, and achieve big.

## Example #2

Education is the key to creating a vibrant community, and we're working hard to ensure that every Access student has an equitable opportunity to thrive. Simply put, we remove as many barriers as possible that would hinder any of our 500 or more students' success and provide them with opportunities that encourage them to dream and achieve big. The key is our 11+ year commitment to the success of every student. Every student has access to enrichment programs like robotics, individualized counseling, and high school and post-secondary scholarships. (Provide additional examples of how the program works depending on the audience).

## Example #3

Access Academies is a supplementary education enrichment organization providing counseling services, over 80 programs, and nearly \$800,000 annually in scholarships. We follow our students from middle school through college to ensure St. Louis students are seen early and supported thoroughly through their educational career. With these supports and built-in community we give them the chance to dream big, go big, and achieve big.

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## Example #4

Access is an education nonprofit that guides underserved students from middle school through college graduation, and onto a successful career path. We do this in three ways: 1) We extend the school day and year so they take enrichment courses and receive academic reinforcement; 2) We have a team of graduate support and college/career counselors who mentor the students for over a decade, starting in 6th grade; 3) We help our students get into — and pay for with scholarships — some of the region's top private high schools. In the end, the program works. Our students are more likely to graduate high school and go to college than their peers in comparable city or county schools.

