

Access Style Sheet

Primary Logo



Primary logo in white; no tagline



Primary logo in 1-color (black)



Horizontal Logo



← based on Gotham Medium

← Gotham Book Italic

Horizontal logo in 1-color (PMS 327)



Horizontal logo in 1-color (grey); no tagline



Color Usage:

Primary (Logo) Colors		PMS 327	100% C	0% M	58% Y	32% K	0 R	126 G	108 B	007E6C HEX (WEB)
		PMS 425	0% C	0% M	0% Y	80% K	88 R	89 G	91 B	58595B HEX (WEB)
Secondary (Accent) Colors		PMS 564	42% C	0% M	19% Y	11% K	130 R	191 G	191 B	82BFBF HEX (WEB)
		PMS 179	0% C	90% M	85% Y	0% K	239 R	65 G	54 B	EF4136 HEX (WEB)
Areas of Service Colors		PMS 144	0% C	50% M	100% Y	0% K	247 R	148 G	30 B	F7941E HEX (WEB)
		PMS Wm. Grey 7	40% C	45% M	50% Y	5% K	155 R	133 G	121 B	9B8579 HEX (WEB)
		PMS 7466	100% C	0% M	30% Y	0% K	0 R	171 G	189 B	00ABBD HEX (WEB)
		PMS 2755	100% C	100% M	0% Y	50% K	21 R	9 G	88 B	150958 HEX (WEB)

Font Usage:

Gotham Book
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890 ,:;!)?\$&#%

Access uses the Gotham font family for all marketing & advertising pieces. Clean and contemporary, this font provides a clear, straightforward brand voice from bold headlines to small body copy.